



**Council for Art
Education, Inc.**

Sponsor of Youth Art Month

Council for Art Education, Inc.

Sponsor of Youth Art Month

1280 Main Street, 2nd Fl., PO Box 479

Hanson, MA 02341

Tel: 781-293-4100

Fax: 781-294-0808

www.acminet.org/cfae.htm



TO: 2009 State Youth Art Month Chairpersons and/or
State Art Education Association Presidents

FROM: Debbie J. Munroe, National YAM Coordinator

SUBJECT: 2009 National Flag Event

Plans are underway for the **2009 national Youth Art Month flag event, “School Flags Across the U.S.....Flying High!”** This will be the twenty third consecutive year that we have held a national flag event! As in the past, we hope to fly the flags throughout the month of March in a place of prominence in Washington, DC, such as the beautiful Postal Square Museum. We were thrilled to have had enough funding to hold a special ceremony in Washington, DC on March 18, 2008 to celebrate. Eleven student flag designers from the twenty six states that participated were able to attend the event with their families, teachers and chairpersons! This year the flags were flown at the Council for Art Education, Inc. (CFAE) flag-raising ceremony and reception in Washington, DC as part of the twenty second annual national YAM flag event, “School Flags Across the U.S....Flying High” to honor the talented students who designed their state’s 2008 YAM Flag. On hand to pay tribute to the artistic student flag designers were their families, art educators, state YAM Chairpersons, legislators, and art industry representatives. The 2008 YAM flags were also displayed in the first ever Youth Art Month Museum in conjunction with the National Art Education Association (NAEA) Convention in New Orleans, LA as well as in the Youth Art Month booth at both the NAEA Convention in New Orleans and the National Art Materials Trade Association (NAMTA) trade show in Reno, NV.

Plans are underway to hold the 2009 opening ceremony and reception in Washington D.C. for all student flag designers and their families, state YAM chairpersons, and their U.S. Representatives and Senators. Our goal is to make this ceremony and reception a very special event. **We will provide additional information on the 2009 national flag event as soon as our plans are finalized.**

In the meantime, we urge you to hold a flag design program in your state. It is an excellent PR opportunity for your state YAM program – and great publicity for the school and community from which the design is selected. In addition to the 2009 opening ceremony and reception at the national flag event, the flags will fly in Washington, DC prior to the NAEA Convention. They will also be displayed in the YAM booth at the NAMTA convention as we do each year, and they will also be displayed in the 2009 Youth Art Month Museum at the NAEA Convention this spring. We are very excited to announce that the YAM Museum will be held in the exhibit area during the entire NAEA trade show in Minneapolis. Please note that we are asking that chairpersons obtain a photograph of their YAM flag designer, a statement from the student designer of “What Art Means to Me” and a parent or guardian’s release form so that their photograph, statement and flag can be displayed in the YAM Museum at the NAEA Convention. Plans are also being made to open the NAEA general session with a procession of state YAM flags! Wouldn’t it be wonderful to have every state be represented with a YAM flag this year!! **Please keep in mind that you can start on a small scale to get started**

SUGGESTED TIME LINE

October/November: Each state should hold a student flag design program (sample entry form enclosed). Each state chairperson should select a **theme representative of that state**, and the **YAM logo should be included in the design**.

Early-Mid December: Each participating school should select a winning design by the beginning of January. One design should be selected from each state, and the design should be made into a flag. Please keep in mind that in order for the Council office to send a “goody bag” of donated art materials to *every* student flag design winner, the number of designers per flag should be kept to a minimum whenever possible.

FLAG SPECIFICATIONS:

- **SIZE - 3' x 5'** (standard U.S. flag size) **with grommets and/or sleeve for pole.**

Please note that it is very important to make your flag in these dimensions. Larger flags are very difficult to raise on flagpoles and may not be properly displayed. Flags that are too large will not be able to be displayed in the YAM Museum.

FABRIC - durable, indoor/outdoor

If possible, please avoid using paint unless it is weather-resistant and does not crack when the flag is folded or rolled.

The **Heller Flag Company** has made many YAM flags for previous celebrations. Don Quick of Heller Flag is familiar with the Youth Art Month program and will be happy to answer any questions you may have. He advises that flag designs be kept simple and that designs be sent to flag companies **at least one month in advance**. Other flag companies, such as The Flag Center, can also be found on-line.

Heller Flag Company
P. O. Box 72
Whitestown, IN 46075
(317)636-9070 or (317)769-5027

FLAG Center
2954 N. 117th St.
Wauwatosa, WI 53222
(800) 795-4295
<http://www.flagcenter.net>

We remind all chairpersons that flags also may be homemade. Even if you have a very small to non-existent budget, check local stores to see if someone would be willing to donate the necessary materials. Perhaps a parent or teacher or even the flag designer themselves could help with the sewing or painting of the design. **We emphasize again that it is important for all states to be represented!**

February: Completed flags should reach the Council Office **no later than *mid-February***. ***More details, including an exact deadline will be sent out shortly.*** It is imperative that they reach us by this date in order for them to be flown in Washington, DC the first week in March and for display at the Historic Postal Square Museum in Washington DC. If you think you may not be able to make this deadline, please be sure to contact the Council Office.



Chairs should also obtain a photograph of the student flag designer, a statement of “What Art Means to Me” and a release form from parents so that their photo and statement can be displayed in the Youth Art Month Museum during the NAEA Convention and used in YAM promotional activities approved by the CFAE Board of Directors.

If time allows, we strongly recommend that you have a picture taken with the Governor, your YAM honorary chairperson, and/or other state dignitaries with the student designer and flag.

MARCH is Youth

- Art Month:** CFAE National Flag Event, "School Flags Across the U.S..... Flying High" in Washington, DC
Flags will be flown in Washington, DC throughout March
- April 17-21:** Flags will be flown in the YAM Museum at the NAEA Convention in Minneapolis, MN
- May 7-9:** Flags will be flown at the NAMTA Convention in Louisville, Kentucky
- June/July:** Flags will be returned to states.

09/22/08