



MEMORANDUM OF UNDERSTANDING

Towards sponsorship of Prizes for Youth Art Month 2012

As conducted by - Idaho Art Education Association (IAEA)

Date: _____

That Sargent Art would support the Idaho Art Education Association Youth Art Month Flag Design Contest (YAM) in Idaho through the following:

IAEA would continue to organize the YAM program throughout the state as it has done

Sargent Art would provide student and teacher prizes for one winner in each of the following three categories – Elementary, Middle and High – in the form of art supplies and a certificate for each student

One Overall State winner, her/his (one) parent and the Art Teacher would be awarded an expenses paid trip to New York to visit Art Museums

Promotional materials like a flyer announcing this newly added prize structure would be distributed at the annual Conference

That IAEA would recognize Sargent Art as the sponsor of prizes for the Youth Art Month Flag Design Contest through the following:

Promotional materials and information would include Sargent Art as the sponsor of Prizes for Youth Art Month

The following would include the “Newly added Prize structure as offered by Sargent Art” along with the Sargent Art logo –

The Entry Form which each entrant would fill out, accompanying the artwork for YAM (be it a paper form or electronic entry);

At a prominent position on the website – the home-page and/or the YAM page; and

The newsletters going out to all members throughout the year – in the form of an article or special announcement

Sargent Art and IAEA will review, revise and update this understanding at the end of each school year so that if the agreement is extended, promotion for the next year’s YAM can be included in the Back-to-School announcements for YAM.

Sargent Art looks forward to a rewarding relationship and increased interest in art education through this endeavor.

Bhakti Oza

Sr. Marketing Coordinator

Christine Miller & Sarah Sessions

YAM Chairpersons

